#### Merit Pay Programs

for Teachers

AHANDBOOK

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HANDBOOK

by

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#### Preface

of merit pay programs for teachers that the typical teacher, school administrator, or school board member finds the task of separating the wheat from the chaff increasingly difficult. What does this vast amount of literature, research, and qualified opinion tell us about merit pay programs for teachers? Can workable merit pay programs be developed? If not, why not? If so, what conditions have to be met to assure an optimum degree of success? This handbook is designed to provide some answers to these questions for those interested people who lack the time to read through the volumes of reference materials themselves. For those who desire to probe the subject in depth, and have the time to do so, footnote references and a comprehensive bibliography are provided. A brief review of the more significant research findings is included.

The authors are well aware of the complexity of the problem of evaluating the teaching processes, the intangible nature of many factors that contribute to teacher morale, the difficulty of measuring pupil progress objectively, and the myriad other items involved in merit pay programs for teachers. All have been well established by other writers. The purpose of this book is to select, abstract, and report the more significant facts about merit pay programs for teachers. The reader must reach his own conclusion as to the feasibility of developing a merit pay plan on the basis of the knowledge presently available.

Seattle, Washington August, 1962

S. F. BRIGHTON C. J. HANNAN

#### Foreword

No aspect of American education is more controversial or more complex than evaluation of the teacher and the varied functions performed by the teacher. Overnight a school system can be thrown into a frenzy of emotionalism and misunderstanding by reports of a discussion of merit pay scales at the district board meeting. The reasons for this are understood only by those who have given considerable study to the problem.

Among conscientious students in this matter must be numbered the authors of Merit Pay Programs for Teachers. By the presentation of this handbook they are rendering a substantial service that will be easily recognized by school board members and others interested in exploring ways and means of adapting the "merit" concept to their salary schedules. The historical treatment, the review of experimentation, the reporting of related research, and the description of some developing trends with reference to merit pay programs combine in this single volume to form a distinct contribution to the professional literature.

This handbook, moreover, appears at the strategic time for maximum usefulness. School officials struggling with mounting budgets, multiplying school populations, and still highly critical teacher shortages may look herein for help. Teacher organizations concerned with improvement of the professional status of the teacher will find the book of interest because of its objective reporting on the historical and current situations of what the profession, with a strong majority voice, calls a "panacea."

Whatever the reader's point of view as he begins this book, he will find here the most complete story to date on the question of merit pay for teachers—and an invaluable bibliography as well.

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# What Do We Mean by Merit

# Pay Programs for Teachers?

A review of the literature shows that nearly everyone interested in the subject has his own definition of what is meant by a merit pay system for teachers. Programs have gone under many names, such as incentive pay, career increments, superior-service maximums, merit awards, and master teacher salary schedules. In general, these plans fall into three categories: (a) salary raises are withheld from teachers judged to be rendering unsatisfactory service; (b) merit bonuses are awarded teachers judged to be rendering exceptional service; and (c) master, or career, teachers are placed on a different schedule from that used for regular teachers. The career teacher is often employed on a 10- or 11-month contract, with a commensurate salary adjustment. Some districts assign such positions as department head, co-ordinator, grade chairman, or consulting teacher to outstanding teachers as a means of supplementing their salaries.

The term "merit pay program" is not easily defined. The following definitions have been put forth by various groups to describe the plans by which a teacher's salary is to some extent determined by a judgment as to his competency:

- 1. "A subjective, qualitative judgment of a teacher, made administratively by one or more persons, with or without the participation or the knowledge of the person rated for purposes of determining salary." (National Education Association, Department of Classroom Teachers, Conference on Merit, 1956.)
- "Relating teachers' salaries to judgments of teacher competence." (Teacher Merit and Teacher Salary, New York State Teachers' Association, 1957.)

"Merit Rating is a systematic method of evaluating employee performance for the following purposes:

To help determine promotions, transfers, demotions, dismissals, and salaries.

b. To provide an analysis of strong and weak points so that employees' performance may be improved through a guidance program.

c. To provide the personnel divisions with a yardstick to measure the effectiveness of testing, recruiting, and in service training programs." (A composite definition prepared by the New Jersey Education Association Research Division, taken from Teacher Merit and Teacher Salary, New York State Teachers' Association, 1957, p. 6.)

 "The evaluation of teacher techniques in the classroom applied to additional pay beyond the basic salary schedule." (Department of Classroom Teachers, Michigan Education Association.)

6. "Merit Rating refers to formalized systematic methods of appraising employees. Other terms frequently used to describe merit rating are: performance review, performance evaluation, service ratings, evaluation reports, and so forth." (William B. Wolf, Merit Rating as a Managerial Tool, Bureau of Business Research, University of Washington, 1958, p. 2)

"Merit" has become synonymous with "competent," "worthy," and "high quality" when these terms are used to describe a kind of teacher. It has been said that "... rating is what someone does to someone else." Evaluation, by contrast, implies a co-operative process. Boykin has added clarity by defining the verb "evaluate" as "to ascertain the value or amount of; to appraise carefully." He further explains that the very measurement means that "... act or process of ascertaining the extent, dimensions, quantity, etc., of something, especially by comparison with a standard." Evaluation is not an end

"The Superintendent as Instructional Leader," 35th Yearbook. Washington, D.C.: American Association of School Administrators, NEA, 1957, pp. 71-72. "Hid.

<sup>2</sup>Leander I. Boykin, "Let's Eliminate the Confusion: What Is Evaluation?" Educational Administration and Supervision, Vol. 43, February, 1957, pp. 115-118.

# WHAT DO WE MEAN BY MERIT PAY PROGRAMS FOR TEACHERS?

product or a culminating activity, but an approach that leads to individual and group improvement. When rating, or evaluation, is used to determine a teacher's salary in any degree, this is a merit pay program, regardless of whether the district has a formal merit rating system.<sup>4</sup> Lack of semantic agreement in the area of merit evaluation makes interpretation of the literature difficult. Inconsistencies of definition are noted throughout this handbook.

One more guideline is worth considering at the outset. In appraising merit evaluation it is important to keep in mind the basic purposes of education. A merit plan should improve the quality of education.

4"Call It Anything, but Don't Say Merit Pay," School Management, Vol. 4, January, 1960, pp. 34-38, 77.

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### The History of Teacher Merit Pay Programs

ity of teaching service. Pressure from critics of the single salary programs logically differentiated to recognize differences in the qualschool patrons are baffled at the opposition of the profession to salary formal merit pay programs today. School board members and other of the decade of the 1950's, interest in merit pay was renewed, and gained in acceptance and merit pay plans were abandoned by a mathroughout the United States. During the depression years of the pay to quality of service. pay programs and to seek new and better ways of relating teacher schedule has motivated school leaders to revaluate traditional merit trators, and those closest to the teaching process are most critical of it continues to the present time. Generally, teachers, school adminis-1930's and the World War II period, the single salary schedule 1920's saw the peak use of formal merit pay plans in school districts jority of the districts that had formerly used them. In the first half Merit pay for teachers goes back to the turn of the century. The

During the last 60 years, merit evaluation has been a much discussed topic. At the turn of the century, fewer and fewer teachers obtained their subsistence by boarding with the parents of the pupils. Gradually the more dignified position paid a specific wage for services rendered. This trend was accompanied by the problem of what basis to use for computing salaries. The National Education Association Proceedings of 1906 contain an address entitled, "What Should Be the Basis for the Promotion of Teachers and the Increase of Teachers' Salaries?"

<sup>1</sup>Proceedings. Washington, D.C.: NEA, 1906, pp 177-183.

Baltimore adopted a very involved teacher promotion plan in 1906. The promotional examination was in two parts. Part one consisted of:

(a) the teacher's efficiency record, which must be no lower than good, as determined by inspection of regular class work by the responsible principal and the school superintendent; and (b) an impersonal test of correct and effective use and interpretation of English. Part two included: (a) a written report of the working out of some problem of teaching, or of the study of a particular group of children; (b) such a defense of this written report as will evince familiarity with educational literature bearing upon the problem or study; and, when required, (c) a classroom demonstration. This plan is probably typical of the view of the day. It is noteworthy that the idea of inspection and the word "inspection" itself were used.<sup>2</sup>

The first significant change in the approach to the problem came seven years later. The 1913 Proceedings of the National Education Association contain an address by Superintendent William Davidson, of Washington, D.C., which signaled the beginning of the scientific approach to the problem. Dr. Davidson said:

This problem resolves itself upon inspection into three elements:

- 1) In definite terms, what do we mean by the efficiency of a teacher?
  2) What effects upon the teaching corps may we legitimately seek
- (2) What effects upon the teaching corps may we legitimately seek to produce by our system of rating?(3) With answers to these questions in mind, precisely what system

should be devised for the official measurement and record of the

In elaboration upon these points, he stated:

efficiency of our teachers?8

When we speak of the efficiency of a teacher, we think (a) of the effects which are wrought upon pupils of the class by means of the teacher, or (b) of the multifarious qualities in the teacher which enable him to bring out such effects. It is obvious that, as a tree is to be judged by its fruits, so a teacher is to be judged by the effects he produces in the pupils of his class.<sup>4</sup>

By 1915 the merit rating movement had reached such proportions that there was a decided division between proponents and opponents. By this time it had become apparent that the problem had such dimensions that there could be no easy solution. The president of the State Normal School, River Falls, Wisconsin, speaking to the National Education Association delegates, remarked:

2 bid.

<sup>\*</sup>Proceedings. Washington, D.C.: NEA, 1913, pp. 286-290
\*Ibid.

exactly how to do so. delineation was impossible. At the same time, another group thought rating. This group was unable to spell out why they thought such fessionals, considered it impossible to find a safe, usable scheme of it was feasible to work out a satisfactory plan, but they did not know By this time one group of people, including both laymen and pro-

of this speech is that it signaled the beginning of unthinking, emotional opposition. a considerable amount of extraneous talk as well. The important point minus the zeal, contains arguments on all sides of the question, and highly emotional renunciation of merit rating.6 Her presentation, Ava L. Parrot also spoke at the 1915 convention. She presented a

scribed as being neither a teacher of children nor an executive whose of the school supervisor was unique in that it was that of mediator Progress Through School Supervision. To Coffman, the position versity of Minnesota addressed the 1917 convention of the National on the merit rating problem. Professor Lotus D. Coffman of the Univisor became prominent. This development had a definite influence grew among teachers. cept of supervision spread in practice, a strong antisupervision feeling visor was apparently the inspecting master of instruction. As this contional achievement, and improving the teaching act. The school superfor determining the mental status of children and measuring educaof failure among teachers, becoming familiar with the approved tests materials and methods, studying the qualities of merit and causes four essential duties of the supervisor: laying out and prescribing duties involved hiring and firing of teachers. Coffman described between the teachers and the superintendent. The supervisor was de-Education Association on the subject, "The Control of Educational In the second decade of the present century, the role of the super

and evaluative devices were being used by more and more supervisors such a "scientific" attack. School leaders hoped that new tests would educators believed that problems of learning could best be solved by great impetus was given to group testing and intelligence tests. Many be developed for measuring the efficiency of teachers. Ratings, scales, The next important development came with World War I, when

was a compendium of the literature of the preceding 11 years.8 of merit evaluation. The committee's report to the 1925 convention in 1924. The committee's charge was to study and report on the status National Education Association established a merit study committee Reacting to this trend, the Department of Classroom Teachers of the

purposes. ers. Only a few cities placed teachers in merit categories for salary rating plans were used solely for the dismissal of unacceptable teach Association reported on a follow-up study that many reported merit versity of Minnesota the same year discovered rating plans in opera in operation. A survey conducted by the Research Bureau of the Unisity in 1922 that indicated that 99 per cent of the cities in the United The report stated findings of a study made by Ohio State Univertion in 46 states. The salary committee of the National Education States with populations of over 25,000 had a system of teacher rating

reasons were given for favoring or opposing merit plans.9 that teachers approved of the rating plans. A number of interesting About half of the superintendents queried in these studies indicated

### Favorable comments:

Helps teachers to improve their weak points

Good teachers want their work evaluated.

It is definite and fair.

Teachers believe in recognition of success and condemnation of fail-

Establishes a basis for promotion.

The salary schedule is based on the rating and a teacher committee makes the rating scale.

Teachers regard rating as an essential facet of administration. Professional study has improved teachers.

## Unfavorable comments:

Teachers dread the human element of rating Ratings are usually general and superficial.

Proceedings. Washington, D.C.: NEA, 1925, pp. 202-215.

<sup>&</sup>lt;sup>5</sup>Proceedings. Washington, D.C.: NEA, 1915, pp. 1165-1167. <sup>9</sup>Ibid., pp. 1168-1173

<sup>&</sup>lt;sup>7</sup>Proceedings. Washington, D.C.: NEA, 1917, pp. 187-194

Teachers object to being categorized. Impossible to measure the values of a teacher's work

No one can visit often, long enough, and under all conditions as are necessary for proper judgment.

Rating is the judgment of a suspicion based on limited observation. We are well enough acquainted so that no rating is needed.

in teacher rating emphasized the positive trend: teachers. A listing by order of the importance of specific items used toward the improvement of instruction and the encouragement of the earlier merit objectives of inspection and salary regulation and Information gathered in this report indicated a trend away from

School activity Scholarship and training Professional interest and growth Personal characteristics Pupil achievement or teacher results Instructional skill or technique School management Spirit of co-operation Executive ability Leadership Lesson preparation Initiative Discipline

reliability and validity involved in measuring teacher effectiveness. development of measurement devices that could be tested against instrument valid? The questions of reliability and validity led to the did the device measure what it was supposed to measure-was the measured-was the instrument reliable? Secondly, to what extent In other words, was the device consistent in measuring whatever it and experimentation between 1900 and 1930 were concerned with the The most persistent merit rating problems appearing in research

sessed by a successful teacher were the principal approach to teacher analyzed 209 of these rating scales in use by 1930.10 He concluded teacher possessed or failed to possess each particular attribute. Barr it became necessary to measure the degree to which a particular on the relative importance of each item. After this decision was made, measurement by 1930. Formulation of trait scales required agreement Rating scales listing the personal and pedagogical attributes pos-

and Co., 1939, p. 190. <sup>10</sup>Dennis H. Cooke, Administering the Teaching Personnel. Chicago: Sandborn

> used in this approach to rating. They were: that ten categories could include all the attributes that were being

Choice of subject matter Professional attitude Classroom management Instruction

Personal habits

Health

Co-operation Appearance of the room Personal appearance Discipline

ers. 12 From the replies, he formulated ten categories important in istrators concerning 430 of their best and 352 of their worst teachnot found in Barr's list. Shannon queried 164 public school adminand Woples produced a list of 25 categories. 11 Twenty of these are list. Sheller studied five such lists and found little similarity among defining teacher competence. Only four of the ten are found in Barr's Sheller reported that a similar study in Pennsylvania by Charters

supply valid and reliable criteria of teaching success."14 opinion of what constitutes good teaching and do not necessarily in most instances merely abbreviated statements of the author's own comment: "Excellent as these earlier check lists are, they represent The obvious inconsistency between various lists caused Barr to

several fellow officers. 15 same teachers on the specific qualities included in general ability. ers with general reference to teaching ability and the rating of the ported by Young show little relationship between the rating of teachor shifty should a teacher be to guarantee success? Experiments reance, financial management, and flexibility, just how nifty, thrifty, be placed on each particular trait. If desirable traits included appearthe scores given army officers when the same officer was rated by He further reported that Harold Rugg found little reliability among teacher effectiveness by the traits approach, namely, what value should Researchers encountered a second major difficulty in measuring

<sup>11</sup>H. Lynn Sheller, "Merit Rating as a Basis for Teachers' Salary Schedules," California Teachers Association Southern Section Report. Los Angeles, September, 1948, p. 24.

<sup>13</sup>J. R. Shannon, "Elements of Excellence in Teaching," Educational Administration and Supervision, Vol. 27, No. 3, March, 1941, pp. 168-176.

<sup>12</sup>Sheller, op. cit., p. 25. <sup>14</sup>A. S. Barr, W. H. Burton, and L. J. Brueckner, Supervision. New York: Apple ton-Century-Crofts, Inc., 1938, p. 391.

<sup>16</sup>Lloyd P. Young, *The Administration of Merit-Type Teachers' Salary Schedules*. Contributions to Education, No. 522. New York: Teachers College, Columbia University, 1933, p. 17.

As a result of the difficulties encountered in the traits approach, attempts were made to measure teacher effectiveness by measuring pupil achievement. McCall suggested that the ultimate criterion of teaching success is the number, kinds, and amounts of desirable changes produced in pupils. <sup>16</sup> Researchers soon became aware of problems involved in this method. Barr cautioned that behavioral change tests were not presently adequate and that isolating other significant factors in the field situation was virtually impossible. <sup>17</sup> Studies of this type used achievement quotients, mental age units, and maturation level units. These tools were designed to do away with the subjective features of the traits approach, but they were subject to serious statistical difficulty and none resulted in a system that could be used with confidence in a regular school situation.

During the past 20 years the evaluation of teacher effectiveness has become the subject of greater research and debate than in any similar period in history. Rating scales and pupil performances are still being tested. Other devices reported in use include: teacher examinations, examination of teacher preparation, anecdotal records, interviews, inventories, and questionnaires. Each of these tools has some purpose and is subject to limitations. Barr said:

Teaching is a very complex activity, and the haphazard, unscientific, and superficial study of teaching that characterizes much of our supervision today should not be tolerated. While our means of studying teachers and teaching are still most crude and most inadequate, the work in this field has progressed to a point where general impressions and hit and miss methods of studying the teacher at work can no longer be justified. 18

The improvement of educational practices requires an intensive and continuous study of teaching and teachers. At the same time, supervisors, principals, and superintendents should also be evaluated in terms of their effectiveness in relation to the instructional program. Studies conducted over the past 60 years have made definite contributions toward better education, even though no specific device has been found successful in measuring relative teaching effectiveness. The most recent, and perhaps the most significant, are noted in Chapter 8.

1°William A. McCall, "Measurement of Teacher Merit," Bulletin No. 284, North Carolina Department of Public Instruction, April, 1952, p. 10.
17Barr, et al., op. cit., pp. 472-473.
18Ibid., p. 380.

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## Merit Pay Programs

#### in Practice

Merit rating has been practiced in many school systems with varying degrees of success or failure. Many districts that claim to have merit rating, however, are speaking only of increased salaries for experience and professional preparation—the two factors most frequently associated with single salary schedules. This chapter describes a few noteworthy plans now in operation and gives some general information about school districts' experiences with merit rating.

In the spring of 1958, Coen analyzed the programs of 71 school districts that reported having developed and used merit rating for salary purposes. He found successful and unsuccessful merit pay programs in representative school districts throughout the United States. That same year, the National Education Association Research Division reported 170 urban school districts (30,000 or more population) that at one time or another during the preceding 20 years had listed a superior-service maximum salary allowance. Of the 170 districts, the largest number reporting a superior-service maximum in any one year was 49; and there were only 33 listed in 1958-1959. In March, 1961, the Research Division published a study that reported the reasons given by 30 urban school districts (30,000 or more popu-

<sup>1</sup>Alban W. Coen II, "An Analysis of Successful Merit Rating Programs," Ph. Delta Kappan, Vol. 39, June, 1958, pp. 394-397.

<sup>2</sup>Quality of Service Provisions in Salary Schedules, 1958-1959. Research Report 1959-R24, Public School Salaries Series. Washington, D.C.: NEA, 1959, pp. 39-43.

plans that are, or have been, in operation follow. service maximums were still in effect. Descriptions of some notable of the 30 that reported in this study indicated that their superiorlation) for having abandoned their merit pay programs.3 Six districts

rating in 1928, but dropped the plan in 1931 because of insufficient but it was later dropped. Pittsburgh established a system of merit At an early date, Akron, Ohio, instituted a merit rating system

given for abandoning merit plans were difficulty of administration their merit plans in subsequent years. The most common reasons included in a National Education Association survey, "A teacher's rating directly and automatically determines the amount of her salary jective. and a feeling on the part of teachers that evaluation was too subincrease." A recheck of these districts revealed that all had abandoned In 1933, Young reported that in 67 of the 1,532 city school systems

attention. Among these are those of Summit, New Jersey; Newton, Massachusetts; Grosse Pointe, Michigan; Ithaca, New York; Glencoe. Illinois; West Hartford, Connecticut; and La Due, Missouri. Several merit plans now in operation have attracted nationwide

not only lay and staff committees but also the services of a firm of revised several times, the latest revision (February, 1959) included it has been in operation approximately 20 years. The plan has been tion for all teachers each year, which includes: (a) a starting rate for at a score. The school board establishes a basic pattern of compensaraters. Each teacher is rated annually; a rating sheet is used to arrive or position analysis, that outlines functions, duties, and responsibiliindustrial consultants (Barrington & Associates). A job description, substantially good teacher would reach the pattern maximum salary a progression period-the number of years of service after which a paid a substantially good teacher of sufficiently long service; and (c) inexperienced teachers; (b) a "pattern maximum," the salary to be that gives specific examples of performance levels is provided for the ties for each assignment has been written, and a performance manual One of the more successful merit pay programs is that of Summit;

This is, in effect, a single salary schedule based upon training and

equal to 2½ times the pattern increment every five years. after a three-year waiting period become eligible for salary increases riod, superior teachers may be rated "Master Career Teacher" maximum. Upon reaching the terminal point of the progression peincrement every three years (after the second year) to the pattern "merit increments." A superior teacher may be awarded a double To the amounts called for by this schedule, however, may be added

ministrators; 85 to 95 per cent of the teachers favor the plan. allowed. A similar award is available two more times at three-year to the school and the community, an increase of \$500 per year is schedule to teachers of merit. In the case of career awards, granted awards to superior teachers who have reached the usual maximum. merit advancement for teachers not at maximum, and (b) "career" intervals. The plan was developed co-operatively by teachers and adin recognition of unusual teaching ability and outstanding service In the first instance, double increments are given on the regular West Hartford's career salary plan incorporates two features: (a)

by both groups.7 schedule ranges from \$5,600 to \$10,600, with ten increments of \$500 ities, and evidence of superior teaching. The plan was co-operatively each. Placement on the schedules is made upon a recommendation developed by teachers and administrators and is deemed successful the basis of superior personal qualities, superior professional qualbased on a subjective evaluation by the principal. The rating is on from \$4,600 to \$7,800, with eight increments of \$400 each. The third \$6,000, with eight increments of \$250 each. Schedule two ranges to three salary schedules. The first schedule ranges from \$4,000 to The teacher evaluation program in the La Due public schools is tied

trict while the other half are away at school or engaged in foreign teachers for merit awards. Teachers are employed on a 12-month the teachers are making professional advancement in the school disteachers not engaged in travel or advanced training. About half of basis. An in-service program is held for five weeks each summer for all reward the merit of an entire faculty rather than select individual The Glencoe career-teaching plan is unique in that it attempts to

<sup>\*</sup>Why Have Merit Plans for Teachers' Salaries Been Abandoned? Research Report 1961-R3, Public School Salaries Series. Washington, D.C.: NEA, 1961, pp. 5-7. 
'Relation of Salaries to Efficiency. Research Bulletin, Vol. 6, No. 4. Washington, D.C.: NEA, 1928, p. 238.

Lloyd P. Young, The Administration of Merit-Type Teachers' Salary Schedules. Contributions to Education, No. 552. New York: Columbia University Teachers

<sup>&#</sup>x27;Edmund H. Thorne, "West Hartford's Career Salary Plan," Journal of Teacher

Education, Vol. 8, No. 2, June, 1957, pp. 143-147.

"Virginia R. Alexander, "Teacher Evaluation Program: La Due Public Schools,"

Journal of Teacher Education, Vol. 8, No. 2, June, 1957, pp. 148-153.

ule has three levels: (a) the probationary teacher level lasts for a salary steps lead to an absolute maximum of \$8,000. The plan was of experience. The minimum career salary is \$6,400; seven additional continuous salary advancement except in unusual circumstances; and experienced teachers; (b) the professional teacher level guarantees minimum of three years for inexperienced teachers, two years for travel encouraged by a special \$250 district grant. The salary sched co-operatively developed and is rated successful by most of the people (c) the career teacher level requires a master's degree and 11 years

and nearly everyone involved is pleased with the operation.9 distinguished service levels. The plan was co-operatively developed needed to progress from probationary to regular and from regular to management, contribution to the total school program, personal The Ithaca merit salary program provides for the evaluation of teachers by principals on the basis of teaching ability, classroom sional training. At the probationary level the beginning salary is qualities, and professional growth. The salary schedule contains are of \$300. Actually this is a 12-step schedule; a recommendation is ice level begins at \$6,100 and reaches a peak of \$7,000; increments from \$4,600 to \$5,800, with \$300 increments. The distinguished serv-\$3,800, with two \$200 increments. The regular teacher level ranges three levels. Salaries are listed for those with four years of profes-

The number of teachers receiving these awards has ranged from 10 notably, and the plan also makes teachers eligible for an additional preparation, and professional performance. 10 by the superintendent. The principal evaluates the teacher and makes schedule. Teachers were consulted when the plan was being developed to 16 per cent. Notable service is over and above the regular salary \$150 every third year provided that high quality service is maintained increment to teachers deemed to be serving not just successfully, but recommendations on the basis of personal qualifications, professional The system of Newton is to award \$150 as a special continuing

increment principle. In order to advance on the salary schedule, teach-Grosse Pointe's professional growth program centers on the earned

experience, (e) undertake educational or cultural travel, (f) conshop or other practical in-service education project, (c) serve on ers must meet one of the following requirements: (a) complete an as "professional growth" pay. maximum to \$9,200 for ten months' employment.11 This program in 17 steps. Additional pay for extra assignments runs the absolute approved professional work. Salaries range from \$4,500 to \$8,750 professional association work, or (g) successfully participate in other tribute outstanding community service or engage in state or national professional committees, (d) supplement teaching with approved work approved course at a college or university, (b) participate in a workhas been erroneously called merit pay. It is more accurately described

Education. tricts can be found in the June, 1957, issue of The Journal of Teacher Darby, Pennsylvania; Jamestown, New York; and many other dis-University City, Missouri; Waterloo, Iowa; Winnetka, Illinois; Upper Leon County, Florida; Riverside, California; Shaker Heights, Ohio; Description of merit plans in Alton, Illinois; Champaign, Illinois;

number of professional and upper-income people. A study of successful merit pay programs shows that they usually have several of the stages of development. It appears that merit pay programs work tion many years; the majority, however, are still in the formative program in operation. Some of these programs have been in operafollowing factors in common: assessed valuation per child and whose school patrons include a large best in medium-size and smaller districts that have a relatively high 81 of the nation's 3,805 urban school districts had some kind of merit programs. In 1959, the National Education Association reported that There are a number of districts that report successful merit pay

- 1. Plans developed locally in terms of local conditions
- Ņ Teachers, administrators, school board members, and patrons worked co-operatively on the project.
- Merit awards, or bonuses, superimposed upon a good single salary schedule.
- Merit awards sufficiently high to be worth working for
- A co-operatively developed rating instrument that emphasizes performance and pupil progress rather than teacher traits used along with personnel record files.

"James W. Bushong, "The Story Behind Grosse Pointe's Professional Growth Program," Journal of Teacher Education, Vol. 8, No. 2, June, 1957, pp. 170-175.

<sup>\*</sup>Jack Cushman, "The Glencoe Career-Teacher Plan," Journal of Teacher Education, Vol. 8, No. 2, June, 1957, pp. 154-158.

\*W. L. Gragg, "The Ithaca Merit Salary Program," Journal of Teacher Education, Vol. 8, No. 2, June, 1957, pp. 159-164.

\*Harold B. Gores, "Awards for Notable Service," Journal of Teacher Education, Vol. 8, No. 2, June, 1957, pp. 165-169.

## MERIT PAY PROGRAMS FOR TEACHERS

- Sufficient supervisory assistance to allow for adequate observation and teacher counselling.
- An appeal committee and procedure through which a teacher may appeal what she considers an unfair appraisal.
- 8. No arbitrary limit on the number of teachers who can achieve merit status, although standards are high enough so that only a few teachers actually make superior ratings.
- 9. Ratings and files kept confidential, but access to them is always available to the individual teacher.
- The program made a matter of constant review, evaluation, and improvement.

The great majority of bona fide merit pay programs for teachers that have been instituted in the last 20 years have been abandoned. This is especially true of large school districts (30,000 and more population). Many districts that at one time reported having adopted some sort of merit pay program have never actually put them into effect. Two states, Delaware and New York, enacted laws requiring state-wide plans of merit pay and later repealed them. One state, Florida, has a state-wide merit pay law on the books. Utah has enacted permissive legislation to subsidize districts using approved merit pay programs; the legislature, however, failed to appropriate money to put proposed plans into effect.

Reasons most often given for abandoning merit pay programs include: failure to accomplish the purpose for which it was intended, teacher resistance, lack of money to pay the merit bonuses, difficulty in obtaining satisfactory ratings by supervisory staffs, and lack of a satisfactory instrument for evaluating teacher competence. The best source of information for failure of merit pay programs is the National Education Association report cited previously.<sup>12</sup>

12 Why Have Merit Plans for Teachers' Salaries Been Abandoned? Loc. cit

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## Recent Arguments for

## Merit Rating

Arguments used in favor of merit pay programs for teachers inude:

- Teachers should be paid what they are worth and at the same time known to be worth it.
- The principle of merit schemes is not only sound but also logical; it should become the basis for teacher pay.
- 3. There should be added incentive for better work through merit salary increments; such increments produce better teaching
- 4. Merit ratings will improve the quality of work done, which, in turn, will raise the general level of education in our schools.
- 5. The public is interested in receiving dividends for money spent, so merit programs will make the public more willing to support higher salaries.
- Merit programs will tend to draw and hold superior teachers in the profession, since they will have an opportunity to gain even better salaries if they are able.
- 7. Teachers are already rated daily by pupils, supervisors, parents, and fellow teachers, so there is no reason why there cannot be rating for pay.
- 8. Merit programs develop a demand for high quality work, which will produce higher quality of teaching.
- A worker approaches his capacity as he is made to feel he is adequately rewarded; pay according to his worth will offer this reward.
- Payment, among other things, should be made for quality, ability, service, efficiency, and effort.

- 11. There is no greater inequality than the equal treatment of unequals, and the present basis of pay perpetuates this inequal-
- 12. Our present system gives security to teachers on the lower side at the other end of the scale. of the efficiency scale, whereas we should give security to those
- 13. The merit principle offers an opportunity for democratic work ing relationships.
- ities; this should be a regular part of the administrator's assign-Competent administration can make ratings with few inequal
- supervisory relationships. If rating is interpreted as evaluation, it should enhance the
- Rating can be done even though it is subjective
- sults, so we should be able to adapt this businesslike quality Industry has used this merit or bonus incentive with good to our schools.1 re

listing of factors favoring merit pay: A secondary school principals' bulletin contained the following

- Teaching will be improved
- The professionalization of the teachers' calling will result
- Teachers will be motivated to improve.
- The supply of teachers will be increased.
- The communities' respect for teachers will be improved
- The value of the salary paid teachers will be increased
- 70 Teachers will receive rewards more commensurate with their training and skills.
- 00 Teacher rating plans will increase the amount of money that the public will invest in education.
- Snap judgments by supervisors are eliminated
- Such policies emphasize good personnel administration.
- Teacher self-evaluation will be increased
- incompetency is discouraged.
- Professional status is raised.
- Tenure increases the importance of evaluation.<sup>2</sup>

sound. The employment, retention, and advancement of teachers Burke said "The principle of merit in paying teachers' salaries is

'Merit Salary Programs for Teachers (and Supplements 1 and 2). San Diego

Calif.: Board of Education, 1957, pp. 4-6.

<sup>2</sup>R. F. Stauffer and C. M. Withers, "What Are the Advantages and Disadvantages of Teacher Merit Rating Plans?" Bulletin of the National Association of Secondary School Principals, Vol. 42, April, 1958, pp. 214-218.

cedures, and specific job classification.8 recommended higher professional standards, better evaluation probecause teachers lacked confidence in their administrators. Burke failed because it did not gain the co-operation of teachers, and also teachers." He further explained that the New York merit rating law perience by themselves are not a guarantee of ability to perform as should be based on merit teaching effectiveness. Preparation and ex-

while the children suffer."4 could result in legislated merit plans, or (c) a stalemate could exist rebel as inflationary salaries go higher and higher, (b) this rebellion must either get their heads out of the sand or (a) taxpayers may cannot be recognized is absurd. Professional teachers' organizations Hines, who goes on to say, "The argument that superior teachers much as it is willing to pay superior teachers, according to Clarence The public is opposed to paying average or mediocre teachers

adequate compensation for average performance of normal teaching rior teaching accomplished by the exercise of initiative by individual teachers devoted to their calling." functions. Merit awards should be reserved for exceptional and supe-Another view is that of Hertzler: "Base salary schedules provide

specific annual objectives designed to improve the quality of instrucof pupil progress, care of physical property, and the achievement of He goes on to say that a merit award should be based on a measure

get rid of the incompetent.6 of the teaching profession. He suggests that better evaluation will help Loos emphasizes that merit rating is necessary to raise the level

plexity of teaching, these protestations will be construed in many that, if teachers protest too loud and long about the infinite comclients, patients, patrons, and supervisors. "We can be fairly certain more complicated than other jobs. Other people are being rated by The general public is loathe to say that teaching is enormously

sion on Teacher Education and Professional Standards. Washington, D.C.: NEA, 1954, pp. 19-23. Arvid J. Burke, Competent Teachers for America's Schools. National Commis-

<sup>&#</sup>x27;Clarence Hines, "To Merit Pay or Not to Merit Pay," The American School Board Journal, Vol. 117, August, 1958, pp. 9-10.

5John R. Hertzler, "A Layman's Slant on Merit Rating," School and Society, Vol. 86, April 12, 1958, pp. 171-172.

5L. Loos, "What Are the Advantages and Disadvantages of Teacher Merit Rating Plans?" Bulletin of the National Association of Secondary School Principals, Vol. 42, April, 1958, pp. 259-261.

job into an intricate and grandiose operation." quarters as merely another attempt to magnify a simple and routine

new salary policies."8 Teachers themselves should participate in formulation of schools variable factors. Transition to a merit schedule should be gradual plan used by a school system, but rather by numerous interrelated "Teacher morale is not determined by the single factor of the salary

undesirable direction.9 reward based on professional merit before the public forces us in an Burns thinks that the profession must come up with a means of

board and staff. 10 er's superiority was solely the responsibility of the administrative of extra pay for superior teaching, only 42 per cent thought their members would favor it, and 43 per cent thought that rating a teachteachers favored this principle, 82 per cent thought their school board on merit rating. They found that 86 per cent favored the principle The Nation's Schools conducted a superintendents' opinion pol

this plan it is possible for all teachers to get good salaries, not just program closely resembles his recommendations. He says, "Under proposes that the earned increment be substituted. The Grosse Pointe the chosen few."11 Bushong registers his opposition to the automatic increment and

teacher salary schedules. 12 college faculty rankings as a framework for modifying uniform A New Jersey principal suggests that we adopt the traditional

who is active in the local teachers' organization. He adds a note of avoid the problem just because it is difficult to solve. There should are difficult to measure but maintains that it must be done. He furbe little difficulty in separating the nine-to-four teacher from the one ther states that the probability of injustices exists but we must not Nally suggests that teaching effectiveness and professional growth

'Harold B. Dunkel, "Merit Rating," The School Review, Vol. 65, Winter, 1957

pp. 488-489.

\*B. J. Chandler, "Study Shows That Merit Rating Is Not Detrimental to Teacher Morale," The Nation's Schools, Vol. 61, April, 1958, pp. 58-59.

\*Hobert W. Burns, "The Merit Plan: Boon or Bane?" The Educational Forum,

Vol. 21, No. 4, May, 1957, pp. 443-451.

10"Favor Merit Rating in Principle," The Nation's Schools, Vol. 57, May, 1956.

Tijames W. Bushong, "Automatic Salary Increases Cannot Be Justified," The Nation's Schools, Vol. 61, February, 1958, pp. 43-45.

<sup>12</sup>William A. Cook "Merit Rating and Salary Increase," The American School Board Journal, Vol. 124, June, 1952, pp. 33-34.

with those paid other professional people in the community with like teachers must be paid an adequate beginning salary commensurate caution, ". . . before any system of pay for merit can be effective,

the best teachers. 14 makes teachers better, therefore, the bonus is a selective increase for \$50 increment. The basic assumption is that subject matter knowledge course work taken beyond the degree meets the requirements for a ers with a subject matter bonus. Every 15 hours of subject matter A school board member reports that his district is rewarding teach-

elementary school. This supervising teacher would be selected for at the rate of 20 semester hours per year for three years. A full-time plan places teachers in classrooms after two years of college training signed to solve the teacher shortage and to recognize merit. The meritorious service and paid a higher salary as a result. 15 helping teacher would be needed for each eight trainees in the Her college education would continue after school and on Saturdays, A Michigan school superintendent proposed a complex plan de-

exams and for getting the program established.16 aminations in the various fields would receive higher pay. Student similar to those existing in the medical profession and best exemplified foundations would provide the money for the preparation of board teachers would be supervised by specialty board members. The by the National College of Surgeons. Those who pass the board ex-Myron Lieberman proposes national specialty boards for teachers

of citizens toward teachers. The position here is one of proceeding rather than debate our way to better schools." Chandler suggests the basic educational objectives.17 only after the research findings are in and then in terms of pursuing turnover, job satisfaction, financial support of schools, and attitudes tration are significantly related to morale, pupil achievement, teacher that educators need to find out if salary policies and their adminis-Chandler quotes Dr. Lindley J. Stiles as saying, "We must research

 <sup>1</sup>sThomas P. Nally, "The Question of Merit Rating," The American School Board Journal, Vol. 134, February, 1957, pp. 35-36.
 1'Lyle Glazier, "Reward for Teachers," The American School Board Journal, May,

<sup>16</sup> Spencer W. Myers, "There Is an Answer to the Teacher Shortage," The Nation's

Schools, Vol. 59, April, 1957, pp. 43-46.

19Myron Lieberman, "Foundation Approach to Merit Pay," Phi Delta Kappan, Vol. 41, December, 1959, pp. 118-122.

17B. J. Chandler, "Teacher Salary Policies and Research," School and Society, Vol. 86, April 12, 1958, p. 171.

# MERIT . PAY PROGRAMS FOR TEACHERS

Gragg reports that, in addition to his own, "... other school systems are rewarding competent teachers without hurting the educational process or destroying teacher morale. Despite the NEA resolution, I would urge classroom teachers to see what is going on in some of the schools whose merit pay is working to the best interest of education and teachers." He further expresses the belief that the only chance for higher salaries is a merit system. 18

Many other opinions could be noted that present the case for merit rating. The foregoing accounts are believed to be representative of those that have appeared in the past few years.

<sup>18</sup>W. L. Gragg, "The Logic of Merit Rating," The Nation's Schools, Vol. 61, February, 1958, p. 46.

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# Recent Arguments Against

## Merit Rating

Arguments used against merit salary programs for teachers include:

- Over a period of time, all programs tried have proven unsuccessful.
- Thus far, it has not been possible to measure teacher competence accurately; likewise, it is difficult to judge equal or significant merit.
- 3. Morale, working relationships, and other psychological problems are too complex for simple answers; merit programs develop attitudes that are negative and competitive when they should be positive and co-operative.
- 4. Rating and gathering evidence for rating takes a lot more time than the benefits derived warrant; it takes time that administration and supervision staffs would use to help teachers.
- Working conditions need improving before emphasis is placed on performance and will attract better teachers.
- Young teachers are often denied competence ratings because
  of "full quotas" on merit levels, which discourages candidates
  from entering the field.
- 7. Merit regulations too frequently stereotype the teacher to standards and discourage creative teaching.
- to penalize those not so desirable.
- Besides interfering with supervisory relationships, merit ratings increase teachers' work loads, and they are heavy enough already.

- 10. It is more important that the general level of teaching be raised far better results than merit or bonus programs. than that a few be rewarded; in-service education programs get
- 11. Industry usually makes "merit" or "bonus" awards on the basis of quantity and not quality.
- 12. Industry, except in sales work, has largely given up bonus and viding better working conditions to get better production. merit incentives and is adopting in service training and pro-
- 53 after they get them. Experience has shown that communities soon reject merit plans
- 14 Public interest is influenced more by lack of information on conditions than by genuine concern about improving teacher what the school is doing or by population and socio-economic
- 25 Teachers, like other groups of people, represent a normal cross section of ability.
- 16. Merit programs too frequently presuppose that all improvement comes through changing the teachers.
- 17. The development of professional standards, increasingly better recruiting, and more efficient use of competent research develop opportunities for professional training, more intensive teacher ment or reward system better teaching more rapidly and at less cost than any punish

disadvantages of merit pay: A secondary school principals' bulletin contained the following

- Increases hostility between teachers, administrators, and super-VISOIS.
- Costs more to initiate and implement than it is worth
- တ Teaching cannot be measured mathematically.
- Teachers will be less willing to help each other.
- ម្ម All teachers cannot be measured by the same yardstick
- Rating will result in a form of class distinction within teaching profession. the
- ~ Rating will not necessarily increase the economic status of teachers.
- The system is difficult to administer.
- က္ တ Will not eliminate the poor teacher.
- Will not increase the supply of good teachers.
- 10. Good teaching cannot be measured accurately.

Merit Sulary Programs for Teachers. San Diego, Calif.: Board of Education,

- Lowers morale.
- Produces conformity.2

and fairness.3 the difficulty of finding merit raters who can evaluate with validity range of specialization inherent in a modern school system, and (c) complex character of the professional task of the teacher, (b) the not violate sound principles of human relations, elevates the pro-He goes on to list three problems that make rating difficult: (a) the fession, and improves services to children, it should be seized upon." Engleman said, "Certainly, if a system can be devised which does

salary payment purposes.4 sound education and that such factors should not be isolated for supervision, and well-planned in-service programs are necessary for to Stauffer and Withers. They maintain that careful selection, wise perience, are more desirous than merit rating as such," according personnel policies which recognize professional preparation and ex-"Sound basic salary schedules, soundly administered, and written

rating.6 high standards for the profession and eliminating the point of merit deciding who is allowed to enter the teaching group, thus guaranteeing ciations should exercise greater influence on educational affairs by who can teach and want to teach to do so . . . ." The professional asso-"Professionalization is the answer; make it worth while for people is frequently expressed through an alternate proposal—for example, discussion of the subject. The opposition of the majority of educators participants voted against merit rating seven to one after study and A study conference on merit rating held in 1956, reported that

assumed name in opposing merit rating. He said that pressure quality of poor teaching."7 Another writer felt that he had to use an Badders claims that "No salary inducement will improve the io

<sup>2</sup>R. F. Stauffer and C. M. Withers, "What Are the Advantages and Disadvantages of Teacher Merit Rating Plans?" Bulletin of the National Association of Secondary School Principals, Vol. 42, April, 1958, pp. 214-218.

<sup>2</sup>Finis E. Engleman, "Problems of Merit Rating" NEA Journal, April, 1957, pp.

240-241.

Loc. cit.

Classroom Teachers Speak on Merit Rating. Washington, D.C.: NEA, 1957, p. 10.
 Any Merit in Merit Rating?" School and Society, Vol. 86, April 12, 1958, pp.

<sup>&</sup>lt;sup>7</sup>D. R. Badders, "Salary Increases Alone Won't Eliminate Poor Teaching" *The Nation's Schools*, Vol. 58, No. 5, November, 1956, p. 51.

men whose motives are to limit expenditures.8 merit rating is coming from conservative industrialists and business

for salary do not accomplish their purpose. 10 cation Association report spoke in favor of continuous evaluation are good there is no point in merit rating.9 Another National Eduthat: (a) rating limits teacher growth, (b) no system now existing Teachers Merit Rating Committee concluded a study by reporting fairly measures human growth, and (c) where teaching conditions but against rating for salary purposes. The report stated that ratings The National Education Association Department of Classroom

the specific measuring device. 11 approaching merit rating has more to do with success or failure than with the same rating instrument. In other words, the manner of probably fail; with teacher involvement, success is probable—even Fosdick holds that merit rating without teacher participation wil

unteasibility. 13 serious human relations problems when put into practice. 12 Mead on teaching and teachers precede rating. The immediate roadblocks records. He suggests that a comprehensive program of compiling data points out that pupil records are woefully inadequate, let alone teacher out that many plans look good on paper but these same schemes create tools for evaluation, (b) lack of qualified raters, and (c) economical thwarting the establishment of merit pay are: (a) no one has the The executive secretary of the Utah Education Association pointed

may require the reorganization of several aspects of the school.<sup>14</sup> are equal. The implication here is that paying according to merit He raises the question of whether or not teachers' job responsibilities for teaching. Other rewards include the enlargement of functions increased freedom, greater responsibility, and personal advancement. Staehle emphasized the fact that money is not the only reward

personnel designed to sum up the point of view held by these groups. valid method has been devised to measure teacher competence."? solution to teachers' salary problems." (school board members) "No dents) "... merit pay should be seriously considered as a possible is nothing more unfair than paying unequals equally," (superintenare neither scientific nor objective, nor do they improve the condition "Classroom teachers must reject merit ratings because such tests they are aimed at." (teachers) "As a pure matter of justice, there (elementary principals) 18 Scholastic magazine listed a number of statements by various school

communities will pay this amount for top flight teachers only.17 we talk of \$10,000 salaries for teachers, we must recognize that but rather to "... put all teachers' salaries into a professional bracket Stevenson writes that the greatest need is not merit evaluation

senior instructor, and professional teacher. 18 Seven conditions basic rating. He suggests four ranks for teachers-probationary, instructor, to success were listed by Jones: hasty and ill-advised action because of minority pressure for merit Grieder cautions that some school boards are being stampeded into

- 1. A professional high level basic salary schedule must apply to all teachers.
- N The staff must have a hand in developing any experimental
- Factors to be judged and procedures to be followed must be clearly understood by all.
- Everyone must have an opportunity to qualify for higher salaries-no percentage restrictions.
- Merit rating must be related to a larger plan of instructional
- Administrators must devote more time to improving instruction and evaluating outcomes. improvement.
- There must be periodic appraisal of the merit plan. 19

<sup>&#</sup>x27;Jay Belmock, "Why Teachers Fear Merit Ratings," Clearing House, No. 1, Sep tember, 1957, pp. 17-18.

<sup>Report of Committee on Merit Rating. Washington, D.C.: NEA, 1954, p. 11.
Teacher Rating. Washington, D.C.: NEA, 1954, p. 24.
Harry A. Fosdick, "Merit Rating—How and by Whom?" The Nation's Schools.</sup> 

Vol. 57, January, 1956, pp. 58-62.

Nallen West, "The Case For and Against Merit Rating," The School Executive,
 Vol. 69, July, 1950, pp. 48-50.
 A. R. Mead, "Some Basic Considerations for Merit Rating of Teachers," Educa-

tional Administration and Supervision, Vol. 44, September, 1958, pp. 272-277.

\*J. F. Staehle, "Merit and Responsibility Factors in Teachers' Salaries," School *Life*, Vol. 41, December, 1958, pp. 18-19.

<sup>16</sup> Debate Merit Pay," Scholastic Teacher, Vol. 70, No. 6, March 8, 1957.

<sup>19</sup> Margaret Stevenson, "Not Merit Rating but Sound Personnel Policies," NEA

Journal, Vol. 46, April, 1957, pp. 242-243.

"Lindley Stiles, "Security Isn't Enough to Attract Teachers to the Profession," The Nation's Schools, Vol. 58, No. 6, December, 1956, p. 43.

"Calvin Grieder, "A Practical Compromise on Merit Rating: Academic Ranks for Teachers," Education, Vol. 78, March, 1958, pp. 426-429.

"Howard R. Jones, "Workable Merit Rating," School and Society, Vol. 86, April

# MERIT PAY PROGRAMS FOR TEACHERS

ratings and thus impairing the instructional program of children. polishers and high pressure artists."20 He believes that under merit programs high salaries go to "apple Hanson said that there is a possibility of frustrating teachers by

An analysis of 39 research studies by Barr revealed:

- No satisfactory plan can be used by personnel offices to make judgments on teacher effectiveness.
- of the teacher. Little has been done in evaluating in-classroom responsibilities
- Concern chiefly has been for general merit, although we expect teachers to have special or differentiated abilities
- Teaching effectiveness has been treated as something apart from the situations giving rise to it.
- Much of the research seems to proceed as if qualities of good ships with others.21 teaching resided entirely in the teachers and not in relation

<sup>20</sup>Earl H. Hanson, "Are the Teachers in a Wilderness?" The American School Board Journal, Vol. 133, September, 1956, p. 65.

<sup>21</sup>A. S. Barr, "Measurement of Teacher Characteristics and Prediction of Teaching Efficiency," Review of Educational Research, Vol. 22, June, 1952, pp. 169-174.

## Research and Field

#### Studies

edged weaknesses of single salary schedules. about the possibility of evaluating teacher competence objectively of service. On the contrary, such studies have raised serious doubts seeking a better way of remunerating teaching on the basis of quality not provide answers to the fundamental questions raised by those destroy its teachers' morale and that will avoid some of the acknowl for a district to develop a workable merit pay program that will not or of assigning appropriate dollar values to such competency. On research on the subject. The basic research that has been done does mentation with merit rating, there has been very little bona fide the other hand, experience has proven conclusively that it is possible Although there has been a great deal of trial and error experi-

118 pages and referred to 1,006 studies and articles on teacher are abundant. Domas and Tiedeman's bibliography (1950) covered Research and study in the area of teacher evaluation and rating

weights is basic to many current studies.2 Following a detailed study, attached to facts about a man in making judgments as to his fitness pioneers as Thorndike, who did an early study of weighting factors for a defined purpose. His findings supporting the attachment of such Leading researchers in merit rating have included such educational

'Simeon J. Domas and David V. Tiedeman, "Teacher Competence: An Annotated Bibliography," Journal of Experimental Education, Vol. 19, No. 2, December,

\*Edward L. Thorndike, "Fundamental Theorems in Judging Men," Journal of Applied Psychology, Vol. 2, March, 1918, pp. 67-76.

overdependence on merit rating.5 and justify desirable teacher traits and that a few statistical studies rating prior to 1930. He found that most studies attempted to isolate effect.8 Butsch composed a summary of investigations on teacher Symonds concluded that ranking and rating methods gave nearly industry. The reference frequently registers notes of caution regarding prepared an annotated bibliography of merit rating in business and tried to establish the reliability and validity of rating scales. 4 Mahler identical results, thus helping to demonstrate the reality of the halo

York State, including the legal state-wide merit plan that was repealed because of its disruptive influence on educational functions. Beacher has recorded a detailed description of merit rating in New

claimed by its advocates and emphasized the fact that morale is more dependent on human relations factors than on material factors. concluded. He implied that merit pay does not have the potential morale status of the individual teacher or the faculty group," he "Salary or salary schedules, while important, do not determine the Redefer conducted a number of morale studies in New York State.

rating schemes.8 were reliable and not subject to the weaknesses inherent in typical ments for teacher rating. They concluded that cumulative ratings Reavis and Cooper made important studies of evaluation instru-

pupils rating instructors had little influence on results. Put another emotional factors involved in two different sets of instructions given ministrative purposes.9 Cynamon and Wedeen concluded that the desiring to improve their teaching, little value was apparent for adcluded that although student ratings may be useful to instructors McKeachie tried to validate student ratings of instructors. He con-

\*Percival M. Symonds, "Notes on Rating," Journal of Applied Psychology, Vol

9, June, 1925, pp. 188-195.
'Russell L. Butsch, "Teacher Rating," Review of Educational Research, Vol. 1,

April, 1931, pp. 99-107, 156-157.

No. R. Mahler, Twenty Years of Merit Rating, 1926-1946. New York: Psychology ical Corp., 1947.

Dwight E. Beecher, The Evaluation of Teaching in New York State. New York: Univ. of the State of New York, 1950, p. 51.
Trederick L. Redefer, "Factors That Affect Teacher Morale," The Nation's Schools, Vol. 63, No. 2, February, 1959, pp. 59-62.

W. C. Reavis and Dan Cooper, Evaluation of Teacher Merit in City School Systems. Chicago: Univ. of Chicago Press, 1945.

\*W. J. McKeachie, "Student Ratings of Instructors: A Validity Study," Journal of Educational Research, Vol. 51, January, 1958, pp. 379-381.

tactors were introduced.10 way, the student ratings were consistent even when new emotional

of districts that have success with merit rating.11 determined that there was no evident and identifiable characteristic A study of successful merit pay programs was made by Coen. He

7 used ranking reports. Obviously, no uniform devices are in used rating scales; 21 used guided comments; 19 used characteristarted with a list of 686 school districts whose answers to a National use in merit rating programs. 12 zation reports, e.g., A, B, or C; 27 used descriptive reports; and but only 22 per cent indicated any use of merit pay. Forty-four schools Education Association questionnaire gave indication that merit programs were in operation. Returns were received from 578 districts, McKinley conducted a nationwide survey of merit pay plans. He

study of merit rating, which is significant because of the way the salary schedule, the following assumptions were made: (a) teachers relate salary to professional competence. In the development of the study was made. Three subcommittees were organized, one for each of relating compensation to professional competence. The third group evaluated?" The second group explored the psychological aspects "What is professional competence and how can it be measured and the professional, and the community role.13 ing to the three roles they play in education, that is, the classroom finally presented a schedule for determining teachers' salaries accordto the proficiency with which their job is performed. The council are paid to educate children, and (b) teachers differ with respect determined the guidelines for making a salary schedule that would phase of the problem. The first group set out to answer the question, The New England School Development Council made a nine-year

the legislature at the request of the governor. Three outstanding A study was made in North Carolina with funds appropriated by

<sup>10</sup>Manuel Cynamon and Shirley U. Wedeen, "Emotional Factors in the Reliability of Student Rating of Teachers," *Journal of Educational Research*, Vol. 51, April,

 11 Alban W. Coen, "An Analysis of Successful Merit Rating Programs," Phi Delta Kappan, Vol. 39, June, 1958, pp. 394-397.
 12 Don McKinley, A Study of Merit Evaluation for Salary Purposes in the Public Schools of the United States. Unpublished Ed. D. Thesis, State College of Washington, 1958.

19D. V. Tiedeman, ed., Teacher Competence and Its Relation to Salary, Cambridge, Mass.: Spaulding House Council Publications, 1956, p. 272

rating teacher merit that could be recommended as a basis for study was that the pupils could identify teacher merit more frequently ation was also found to be invalid. An interesting feature of this associated with teachers professionally to misjudge them. Inaccurate conclusion was that there is a tendency on the part of every adult measured by pupil growth. Another conclusion was that there is and with pupils deemed to be comparable. A second conclusion was existed between one classroom and another. In other words, some traits. It was determined that significant differences of pupil growth liam A. McCall, Columbia University. The plan of the study was to versity of Wisconsin; A. R. Mead, University of Florida; and Wilspecialists served as consultants during the study: A. S. Barr, Unithan any other person. This research failed to find any system of teachers as well as by principals. An individual teacher's self-evalujudgments of merit were made in significant quantity by other little or no relationship between experience and merit. A fourth that there is little or no relationship between training and merit as teachers produced greater pupil achievement than others in situations measure pupil achievement and relate it to a large number of teacher

At the instigation of the Utah Taxpayers Association, the state legislature appropriated funds for a school survey that later resulted in the continuing merit salary study. Edgar Morphet, of the University of California, served as a consultant in the early stages of study. After it was agreed that the principle of merit pay was sound enough to warrant further experimentation, the next step was to explore possibilities in three pilot districts. The districts represented a variety in size and wealth. These volunteer districts' first assignment was to reach agreement within their own staffs on an operational definition of teaching effectiveness and to implement an evaluation program oriented to the definition but unrelated to salaries. The next step was to relate appraisals of performance quality to salary distinctions. 15

The significant facts coming out of the Utah study are: (a) a large sum of money is required to make an adequate study; (b) a great amount of teachers' time is involved in making a study; and (c) as yet, no significant merit salary plan is effectively operating in

William A. McCall, "Measurement of Teacher Merit," Bulletin No. 284, North Carolina Department of Public Instruction, April, 1952.
Gale Rose, et al., "Utah Teachers Study Merit," Utah Educational Review, Vol. 50, May, 1957, pp. 24, 40.

Utah. The study is continuing.<sup>16</sup> In 1960, the committee submitted a favorable report on merit rating to a legislative committee.<sup>17</sup>

The state superintendent of public instruction in Washington appointed a merit pay study committee in 1957. The committee concluded:

- Ideally, abler teachers should receive monetary benefits above the regular salary schedule.
- Additional incentives are desirable to keep superior teachers in teaching as a career.
- 3. A merit pay plan should not substitute for an adequate salary schedule.
- 4. Merit plans will not reduce a district's operating budget; in fact, such plans would require even larger salary budgets than those currently in effect.
- Walid measurement of teachers' competence poses difficult problems; however, these qualities are now evaluated by school administrators for some purposes.
- Success of any merit pay plan requires the participation of both teachers and administrators in development and implementation.
- 7. The administration of merit plans will require more personnel and more time on the part of administrators.
- The adoption of a state-wide teacher merit pay salary system in Washington is not feasible.

The committee recommendations were that copies of the report be widely distributed, that merit pay study be encouraged, that local study groups receive consultive services from the state office, and that future use of this report be integrated with other problems facing education.<sup>18</sup>

Grifiths believes, "Reluctance to use the merit rating plan in teacher evaluation does not stem from lack of interest." He cites as evidence the fact that more than 1,300 studies have been conducted. The results of these studies are highly inconclusive because of the difficulty of validating the procedure. How various observers perceive a particular teacher will determine the rating. Since our perception

<sup>&</sup>lt;sup>16</sup>Allen West, from notes of a personal conference held July, 1960.

<sup>17</sup>"Utah Committee Releases Merit Pay Plan," Education U.S.A., October 27,

<sup>1960,</sup> p. 1.

<sup>\*\*</sup>Washington State Merit Pay for Teachers Study Committee Report. Olympia, Wash.: Office of the State Superintendent of Public Instruction, 1958.

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is the sum total of our past experience plus the experience of the moment, objectivity is not likely. 19

Research studies raise serious questions and doubts about the use of merit rating for salary purposes. Much additional research is needed.

<sup>10</sup>Daniel E. Griffiths, Human Relations in School Administration. New York: Appleton-Century-Crofts, Inc., 1956, p. 52.

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The Position of

Educators

A variety of opinions exists among professional educators on the topic of merit pay. The great majority are in favor of evaluation. Questions arise, however, when evaluation is tied to salary allotments. A majority of the states have, within the last year or two, published statements of their positions with regard to merit pay plans. The American Association of School Administrators, the Department of Classroom Teachers, and the National Education Association have official positions. These statements have in common an endorsement of the major responsibility of the teaching profession to evaluate the quality of its services. They favor continuing research and experimentation to find better ways for remunerating professional service. They all caution against hastily moving into a merit pay program. Many of them have listed certain criteria that must be met in order to assure a better chance of success if merit pay programs are adopted.

The statements that follow represent official policies of the American Association of School Administrators, the National Education Association's Department of Classroom Teachers, and the National Education Association, on the basis of official action by their legislative bodies.

This Association [American Association of School Administrators] believes that teachers and other school personnel should be paid what they are worth. The science of teacher evaluation, however, has not yet developed a sufficiently valid instrument or procedure which justifies general adoption of salary schedules based on individual merit ratings. To attach merit pay to invalid and unreliable evaluations would deter by a generation progress toward true merit pay. The Association strongly urges accelerated

systematic experimentation in teacher evaluation to the end that professional pay can be attached to professional rating of merit.

The Association cautions those in the profession who adamantly oppose such experiments lest they place the supposed interests of the profession above those of the public. We also caution those lay groups who use a concept of merit pay as a subterfuge by which they oppose paying any teacher what he is worth.<sup>1</sup>

The Department [Department of Classroom Teachers of the National Education Association] believes that evaluation for the improvement of instruction is a major responsibility of the teaching profession. It defines evaluation as the "continuous process by which individuals or groups co-operatively make choices and come to decisions in planning for the improvement of instruction." The Department reiterates that such evaluation will be effective only when done as a co-operative endeavor by all concerned. It maintains that evaluation must be continuous; and it must be based upon all educational factors including type of community, building facilities, and administrative practices as well as classroom procedure.

The Department vigorously opposes subjective rating as a means of determining teachers' salaries. It defines subjective rating (commonly called merit rating) as "a subjective qualitative judgment of a teacher made administratively by one or more persons, with or without the preparation or the knowledge of the person rated, for purposes of determining salaries." It stresses that more than 40 years of experience has shown that basing salaries on subjective ratings destroys professional relationships and morale; creates strife and discord among teachers; impedes the co-operative improvement of education by teachers, supervisors, and administrators; and leads to deterioration in the quality of education of children. The Department urges continued research and experimentation in the search for valid measures of teacher competence.<sup>2</sup>

The National Education Association believes that it is a major responsi-

The National Education Association believes that it is a major responsibility of the teaching profession, as of other professions, to evaluate the quality of its services. To enable educators to meet this responsibility more effectively, the Association calls for continued research and experimentation to develop means of objective evaluation of the performance of all professional personnel, including indentification of (a) factors that determine professional competence; (b) factors that determine the effectiveness of competent professionals; (c) methods of evaluating effective professional service; and (d) methods of recognizing effective professional service through self-realization, personal status, and salary.

The Association further believes that use of subjective methods of evaluating professional performance for the purpose of setting salaries has a deleterious effect on the educational process. Plans which require such subjective judgments (commonly known as merit ratings) should be

"The Superintendent as Instructional Leader," 35th Yearbook. Washington, D.C.: American Association of School Administrators, NEA, 1957, pp. 71-72. 
<sup>2</sup>Official Report, 1960-61. Washington, D.C.: NEA Department of Classroom Teachers, 1961, pp. 109-110.

avoided. American education will be better served by continued progress in developing better means of objective evaluation.

In December, 1960, an ad hoc committee on merit or quality service pay was established by the Kentucky Education Association. In January, 1961, this Committee sent a questionnaire to each of the 49 other state education associations asking for information on official policies of these groups with regard to merit rating for teachers' salaries. Forty-three education associations reported, and 26 of the 43 returned official policy statements. These statements are representative of the kinds of stands educators have taken throughout the country with regard to merit pay plans. Responses to the question "What attitudes do you observe among the professionals?" ranged from negativeness to a willingness to study and experiment. The essence of the statements from the 26 states follows.

- 1. Arizona—Opposed as now constituted; lists seven basic items to be met before merit rating plans are to be considered for adoption.
- California—Affirms special recognition for superior service; opposes all current merit pay plans.
- Connecticut—Establishes principles as prerequisites to consideration of merit rating plans.
- Delaware—As a result of a study, each merit rating plan is to be considered on its own merits.
- 5. Florida—Legislation passed in 1957; then profession published booklet, "Guideposts for Developing Career Increment Programs for Florida's Teachers." Legislation mandates merit rating in all districts in the 1960-1961 school year.
- 5. Idaho—Policy of opposition adopted.
- Illinois—Opposes merit rating but approves superior service maximums and career increments; lists II points in opposition.
- Indiana—Favors study.
- . Maryland—Recommends continuous study.
- Massachusetts—Twenty-eight Massachusetts school systems are using merit rating; 20 per cent of teachers' salaries in these districts are affected.
- Michigan—Strongly urge continued study.

<sup>a</sup>NEA resolution adopted at 1961 business session, Atlantic City, N.J.

'Report to the Kentucky Committee on Merit or Quality of Service Pay. Louisville, Ky.: Kentucky Education Association, 1961.

'Third.

- Mississippi—Against until objective measures of teacher ability can be found.
- 13. Nevada—Policy to support National Education Association resolution on merit rating.
- 14. New Hampshire-Study by individual districts.
- 15. New Mexico—Salary schedules should be based on preparation, experience, and professional growth.
- 16. New York—Encourages continued study, but raises questions as to outcomes. Final test of any salary policy is "what it adds to the quality of service."
- 17. North Carolina—State legislature passed a resolution in 1959 to study merit rating, but it has not been carried out.
- Ohio—Recommends more study; sees negative values in existing merit pay plans.
- 19. Oregon—Open-mindedness and continued research. Lists five conditions for workable merit pay plans.
- 20. Pennsylvania—Recommends immediate and intensive study 21. Utah—Continued study since 1953. State committee recom
- Utah—Continued study since 1953. State committee recommended adoption to 1961 legislature, but money was not appropriated.
- 22. Virginia—Recommends pilot studies in ten school divisions and sets up procedure for study under Virginia Education Association.
- 23. Washington—Study. 24. West Virginia—Care
- 4. West Virginia—Career service increment plan in case legislature receives merit pay bill.
- 25. Wisconsin—Favors single salary schedule.26. Wyoming—Affirms belief in evaluation. No
- Wyoming—Affirms belief in evaluation. No statement on merit pay.

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#### New Developments and Trends in Merit Rating

Although there has been a trend away from traditional merit pay plans, there appears to be developing a trend in the direction of rewarding superior teachers and career teachers with additional salary by extending their contracts; by giving career increases after they have reached the maximum steps on regular salary schedules; and by assigning such titles as lecturing teacher, demonstration teacher, or teacher-consultant. Reports of experience along these lines indicate that many of the desirable goals of the advocates of merit pay programs may be achieved through one or a combination of these plans.

Most school administrators and school boards are interested in finding some acceptable method of rewarding financially those outstanding teachers who put in the extra time and effort to do a truly superior job in the classroom and in other professional services. These administrators would work with teachers who are below standard and try to bring them up to an acceptable level of performance. If, within a reasonable length of time, marginal teachers cannot improve their quality of service, they should be dropped from employment, not kept on the staff and merely paid less salary. Educators have no difficulty judging an acceptable level of professional service. Evaluation breaks down, however, when attempts are made to discriminate the finer degrees of teaching competence and assign dollar values to each degree of teaching success.

The extended contract is one of several new programs of merit rating for salary purposes emerging in districts throughout the country. This plan separates the teaching staffs of school districts into two general categories—one responsible only for classroom manage-

assignments in addition to classroom duties. ment and related functions and the other available for professional

during school hours, on weekends, and after school hours. selection, test analysis, and research, that now have to be handled week paid vacation. With a staff available during the summer months, lum development, in-service training programs, textbook review and districts can schedule in the summer many projects, such as curricuwhile the others are signed for twelve months, with a three- to four Those in first group are employed under a nine-month contract

areas are eligible for the longer contract. ability and willingness to make a contribution in other professional have demonstrated their superiority as classroom technicians and the aspects of education. Merit comes into the picture in the selection of undivided attention to classroom management and related functions teachers who apply for 12-month contract status. Only teachers who resulting. It also permits better consideration of the nonclassroom during the time classes are in session, with improvement in instruction Proponents maintain that this permits all teachers to give their

for students and adults.1 opportunities for children, and to operate seminars and lecture series school teachers to do remedial work, to provide special educational San Rafael, California, schools use superior instructors as summer

parent conferences.2 was spent in preparation, orientation, counseling, group testing, and policy of extending the contract of all teachers 20 days. This time Whittier Union High School of Whittier, California, adopted a

demonstration classes.8 tended contract teach in summer and participate in workshops and teachers on a voluntary basis. Teachers who are chosen for the ex-The Lakewood District in Ohio offers 11-month contracts to

working the 9-month regular school year.4 who are employed on an 11-month contract than for regular teachers Rochester, Minnesota, has a different salary schedule for teachers

'Frank Lucas, "Using Superior Teachers in Summer School," California Journal

of Secondary Education, April, 1960, pp. 269-270.

2Heber H. Holloway, "All-Year Program at Whittier," California Teachers
Association Journal, February, 1961, p. 7.

3Joseph P. Wilson, "Appropriate Education and Eleven-Month Contracts,"
Ohio Schools, March, 1961, p. 12.

lation. Research Report 1961-R2, Public School Salaries Series. D.C.: NEA, 1961, p. 39. Salary Schedules, Classroom Teachers, Urban Districts 30,000.99,999 in Popu Washington

> additional \$500.5 A similar situation exists in Lexington, Massaschools. In Norwalk, the team leader receives an addition of \$1,000 assignment. Such a program exists in the Norwalk, Connecticut, teacher, or master teacher and an additional stipend go with this have been given specific assignments. Such titles as lead teacher, TV projects have been reported in Evanston Township High School, called for on the regular teachers' salary schedule.6 Team teaching chusetts, where the leaders of team teaching receive \$1,000 more than to her regular salary. The co-operating teacher on the team gets an chusetts; Mattoon, Urbana, Taylorville, Northbrook, Cicero, Arling-Colorado; San Diego, California; Newton and Lexington, Massa-Illinois; Weber and Duchesne Counties, Utah; Jefferson County, ton Heights, and Chicago, Illinois; and Snyder, Texas. With the expansion of team teaching programs, superior teachers

salary schedule.7 They are usually called superior-service maximums in a district has placed them on the top step of the regular teachers' Widespread are career increments given teachers after their tenure

Robert H. Anderson, "Team Teaching in Action," The Nation's Schools, Vol. 65 No. 5, May, 1960, p. 62.

"New Opportunity for Outstanding Teachers," Grade Teacher, January, 1961, p.

tion. Loc. cit. Salary Schedules, Classroom Teachers, Urban Districts 30,000-99,999 in Popula

SUMMARY

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#### Summary

a better means of relating salaries to quality of service. the solidarity of the single salary schedule supporters and providing velopments and trends in merit rating hold promise for breaking as practiced in districts where such programs have failed. New deopposition is widespread against subjective ratings and merit pay majority of educators is one of study and experimentation. Outright gained from districts that have tried merit programs and abandoned has been reported, however, to indicate certain conditions that should salary purposes. Research and field study indicate that this is a case can be made either in favor of or in opposition to merit rating for several hundred districts that have later abandoned them. A strong them shows the pitfalls to be avoided. The position taken by the great be met to increase chances of success of a merit pay plan. Experience complex problem to be approached with caution. Enough experience over a long period of time. Merit pay programs have been tried by Merit pay programs have been in operation in a very few districts

Wide reading about merit pay plans and visitations to a number of school districts operating such plans raise some questions of interest. Why don't districts operating successful plans attempt to use objective measurements? Why are articles favoring merit pay found predominantly in *The Nation's Schools* and *The American School Board Journal?* Why have professional associations generally opposed merit pay? Why have so many educators and laymen taken vigorous positions without investigating current practices and research findings?

It is also interesting to note that:

 The study of merit rating and evaluation requires a clear-cut definition of terms.

- 2. Research methods must be examined carefully to determine if comparison is made between like factors.
- Merit salaries were paid to all teachers prior to the development of single salary schedules.
- 4. Slogans and clever phrases are widely used in the literature.

When considering merit rating programs, or any other problem related to education, evaluation must be made in terms of the potential contribution toward the achievement of the basic educational goals of the nation, the state, and the school district. Unless a particular proposal can help achieve more efficiently the purposes of public education, it is not worthy of adoption. Sufficient evidence is available to warrant the conclusion that the morale status of the faculty is the one most significant factor contributing toward improving the instructional program. Constructive staff morale, in turn, is dependent on good human relations practices. Available evidence indicates that, except in a few unusual situations, staff morale and human relations are not improved by merit rating for salary purposes. In many instances the staff has been demoralized. There is, therefore, sufficient reason to question the advisability of undertaking merit payment

Personnel practices and the educational program are interrelated. Each change contemplated must be evaluated in terms of its effect on related aspects of the school program. The effect of merit ratings on the total program of a school, morale, community relations, personnel policies, and other factors must be weighed.

The worth or merit of teachers as a group has been increasing steadily during the past few years. Evidence of such improvement in quality is particularly apparent in higher standards and better instruction. These far-reaching advances have been—and are being—accomplished without formal merit pay programs.

There is sufficient reason for concern about the amount of time, money, and energy being devoted to pilot studies of merit rating for salary purposes. An equivalent devotion of resources to evaluation for the purpose of improving instruction may have far more beneficial results.

Forty years of research offer little hope of achieving objectivity in measuring fine degrees of teacher competency. In spite of evidence of the inherent problems in merit rating, pressures for merit rating continue to mount. The reason for this persistent increase—in diametric opposition to the logical view—is that many lay and edu-

concepts of school administration. controversy focus attention on the need for democratic, intelligent dispassionately. Some of the problems growing out of the merit pay dividuals and groups must be encouraged to look at the problem examine the facts, reassess objectives, and draw conclusions. All inwhen the subject is discussed. Educational leaders must help others viduals in the community are not provided with background materia school board members, teachers, administrators, and other indicational leaders are uninformed about merit rating. As a result,

objections voiced against the single salary schedule. promise of improving salary policies and overcoming many of the newer practices for rewarding outstanding service, however, hold poses subjective merit rating as a salary determinant. Some of the designed to improve teaching as a public service but justifiably op-The teaching profession believes in supervision and evaluation

as many facets of the problem as possible before reaching conclusions. terested in sound education and research practices will want to examine merit salary schedules can be expected to continue. All people in-Pressure from groups and individuals for the establishment of

educational programs by unwise haste and apparently expedient point is that research and reason can avoid the danger of impairing notably unsuccessful in the past. Its future is uncertain. The important Merit pay is, and will continue to be, controversial. It has been

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